



**ids**



Pearson  
BTEC

Gateway to International Career



# What is IDS | BTEC?

IDS | BTEC is a school in creative studies accredited by BTEC Pearson in the UK. In just 20 months, students at IDS complete Level 5 BTEC Higher National Diploma, earning a BTEC Higher National Diploma. This diploma is recognized globally and is equivalent to a diploma in Indonesia. With this qualification, IDS graduates have the flexibility to either start their career immediately or pursue a Bachelor degree with the advantage of credit transfer to universities overseas.

## IDS | BTEC Programs:



**Digital Design  
& Illustration**



**Digital Animation  
& Games**



**Digital Film  
& Content Production**

# Why Study at IDS | BTEC?



## Industry-based Curriculum

IDS | BTEC offers a 30% lecture and 70% practical skills curriculum that is aligned with industry standards and UK qualifications, equipping students with practical skills directly applicable to their chosen field.



## Fast Track Career Path

In 20 months IDS | BTEC program, students complete their studies in a shorter time, enabling them to embark on professional careers within their chosen industry.



## International Recognition

BTEC qualifications are globally recognized, offering IDS | BTEC graduates the significant benefit of credits transfer when taking pathway to international degree at their chosen universities around the world. Currently BTEC country recognition mapping covers 300+ universities in 70 countries.



## Cost Saving

Starting with 20 months in IDS | BTEC in Jakarta followed by 1-2 years overseas, IDS | BTEC offers significant cost savings due to lower tuition and living expenses in Jakarta. It's a smart financial strategy and solution that combine saving money with the valuable experience of international education.



# IDS | BTEC College Program

## Fast Track to Industry

IDS | BTEC offers a comprehensive college program with a condensed duration of 20 months, which serves as an ideal fast track pathway for various individuals:

1

### High School Graduates

For recent high school graduates, IDS | BTEC's 20 months college program provides an efficient route to enter the workforce swiftly. Instead of pursuing a traditional 4-year bachelor's degree, students can acquire industry-relevant skills and qualifications in a shorter timeframe, enabling them to start their careers and gain valuable work experience sooner.



**70% Practical skill,  
30% Lecture**



**Lecturers and mentors  
are practitioners in  
the industry**



**Real World &  
Industry based  
Curriculum**



**Portfolio  
Building**



**100+ Industry  
Network**

2

### Students Seeking to Change Majors

The 20 months college program offered by IDS | BTEC is also suitable for students who wish to switch majors or explore different career paths. This fast track program allows them to make a smooth transition and acquire the necessary skills for their desired professions.

3

### Executives Transitioning to the Creative Industry

Professionals and executives seeking to transition into the dynamic and rapidly evolving creative industry can benefit from IDS | BTEC's fast track program. By completing the 20 months college program, executives can quickly acquire the specialized skills and knowledge required in creative fields such as digital design, animation, film and content production

UK Qualification/Education	
Doctorate (PhD)	
Master Degree (MA)	
Bachelors Degree BA or Bsc	
Foundation Degree FdA or FdSc	Higher National Diploma (HND)
	Higher National Certificate (HNC)
A Levels Grade A-E	Intermediate Baccalaureate
	BTEC (Extended) Diploma BTEC Certificate
GCSE Grade 4-9 (C, B, A or A*)	BTEC First Diploma
GCSE Grade 1-3 (D, E, F or G)	Foundation Diploma/ Entry Level Qualifications

**Academic**

**Profession**

BTEC Level
8
7
6
5
4
3
2
1

**Top Up  
1 Year for  
UK Bachelor**

**Top Up  
1.5/2 Years for  
Australian  
Bachelor**

**Fast Track  
to Industry**

**ids** | **P Pearson  
BTEC**  
Gateway to International Career

# IDS | BTEC

## International Pathway

BTEC stands for Business and Technology Education Council, offers practical education closely aligned with industry needs and demands through its programs.

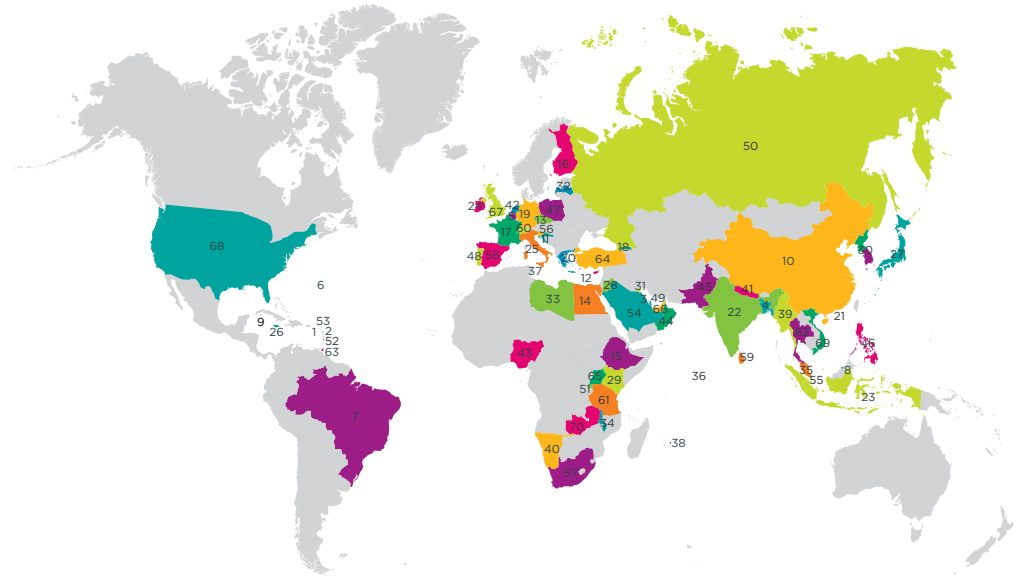
As an Approved Center, **IDS | BTEC enables students to pursue Level 5 BTEC Higher National Diploma**, preparing them for immediate career entry or further education, with courses emphasizing hands-on learning and recognized worldwide.

IDS | BTEC also provides an international pathway, allowing students to transfer credits and pursue a **Bachelor's Degree in Australia, UK, Asia, USA, and over 70 other countries** upon completion of the program and meeting the requirements.



# IDS | BTEC

## Worldwide Country Recognition



- |                      |                    |               |               |                        |                  |                          |
|----------------------|--------------------|---------------|---------------|------------------------|------------------|--------------------------|
| 1. Anguilla          | 11. Croatia        | 21. Hong Kong | 31. Kuwait    | 41. Nepal              | 51. Rwanda       | 61. Tanzania             |
| 2. Antigua & Barbuda | 12. Cyprus         | 22. India     | 32. Latvia    | 42. Netherlands        | 52. Saint Lucia  | 62. Thailand             |
| 3. Bahrain           | 13. Czech Republic | 23. Indonesia | 33. Libya     | 43. Nigeria            | 53. Saint Martin | 63. Trinidad & Tobago    |
| 4. Bangladesh        | 14. Egypt          | 24. Ireland   | 34. Malawi    | 44. Oman               | 54. Saudi Arabia | 64. Turkey               |
| 5. Belgium           | 15. Ethiopia       | 25. Italy     | 35. Malaysia  | 45. Pakistan           | 55. Singapore    | 65. Uganda               |
| 6. Bermuda           | 16. Finland        | 26. Jamaica   | 36. Maldives  | 46. Philippines        | 56. Slovenia     | 66. United Arab Emirates |
| 7. Brazil            | 17. France         | 27. Japan     | 37. Malta     | 47. Poland             | 57. South Africa | 67. United Kingdom       |
| 8. Brunei Darussalam | 18. Georgia        | 28. Jordan    | 38. Mauritius | 48. Portugal           | 58. Spain        | 68. United States        |
| 9. Cayman Islands    | 19. Germany        | 29. Kenya     | 39. Myanmar   | 49. Qatar              | 59. Sri Lanka    | 69. Vietnam              |
| 10. China            | 20. Greece         | 30. Korea     | 40. Namibia   | 50. Russian Federation | 60. Switzerland  | 70. Zambia               |



# IDS | BTEC

## Degree Pathway

IDS | BTEC has established partnerships with reputable universities in both Australia and the UK. This arrangement facilitates a guaranteed direct pathway for IDS | BTEC graduates to transition into Bachelor's degree programs at these universities.



- › Bachelor of Design
- › Bachelor of Animation
- › Bachelor of Film and Screen Media Production

### Griffith University Australia

- Top 2% of Universities Globally
- Top 50 Under 50 Young University
- Subjects Ranked in the World's Top 200



- › BA (Hons) Graphic Design
- › BA (Hons) Animation
- › BA (Hons) Film Production

### University for the Creative Art UK

- UK's Second Top Specialist University, 2024
- Top UK World-Leading Research Outputs in Art & Design
- A Global Reputation for Developing Creative Talent



- › Bachelor of Creative Art (Animation)
- › Bachelor of Creative Art (Film and Television)
- › Bachelor of Creative Art (Game Design)

### JMC Academy Australia

- 40+ years' Australia's creative industries specialists
- Strong Internship Program with Industry
- World Class Facilities & Equipment



- › Graphic Design and Illustration BA (Hons)
- › Animation BA (Hons)
- › Film and Television Production BA (Hons)

### Teesside University UK

- 1st European Adobe Creative Campus
- Gold rating in the Teaching Excellence Framework (TEF) 2023
- Ranked 1st Global Universities for learning technology

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# Digital Design & Illustration

BTEC HND in Graphic Design



“IDS teaches and equips the materials taught in my classes at Griffith, which are useful for a career in the design field.”



**Audrey Felicia Purnama**

IDS Digital Design & Illustration Alumni  
Bachelor of Design  
Griffith University, Australia

## Program Overview

This program provides a practical learning experience in design, taught by experienced professionals and covering both artistic and technical aspects. The curriculum integrates design thinking and includes graphic design, illustration, advertising, motion graphics, UI/UX, and, all focused on creative problem-solving and user-centered design.

## Software Proficiency

Throughout the program, you will gain proficiency in essential design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, After Effects) as well as tools like Figma. This will ensure that you are well-prepared for technical challenges in your career.

## Potential Career

- Art Director
- Book Designer
- Brand Consultant
- Design Strategist
- Digital Campaign Strategist
- Digital Illustrator/Artist
- Digital Product Designer
- Digital Typographer
- Graphic Designer
- Motion Graphic Designer
- Multimedia Designer
- Retail Designer
- UI/UX Designer
- Web Designer

## Curriculum

### Term 1

- Design Fundamentals
- Computer Graphic Fundamentals
- Typography 1
- Art & Design History
- Photography
- Creative Drawing

### Term 2

- Illustration 1
- UI Design
- Single Page Design
- Communication & Presentation
- Design Thinking
- Typography 2

### Term 3

- Digital Publishing
- Advertising Design
- Motion Graphic
- UX Design
- Digital Advertising 1
- Illustration 2

### Term 4

- Web Design
- Creative Portfolio
- Brand Identity Design
- Retail Design
- Digital Advertising 2

### Term 5

- Studio Production
- Creative Business & Entrepreneurship

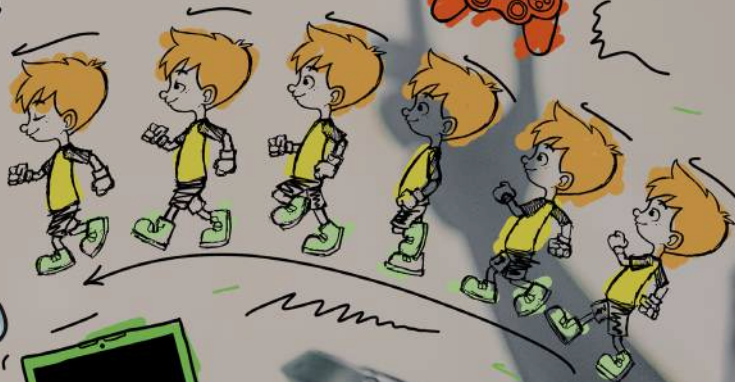
### Term 6

- Internship Program

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# Digital Animation & Games

BTEC HND in the Animation Industry

*“ I am fortunate because IDS has quite a good connection with the industry, so after I graduated, I was able to work directly in a good VFX studio. While working there, I gained much more knowledge. I also feel that continuing my studies abroad to obtain a Bachelor’s Degree is still important in this industry, so I ultimately decided to pursue my studies at JMC Academy with a pathway program from IDS. ”*

**Aldi Andoko**

IDS Digital Animation & Games Alumni  
Bachelor of Creative Art (Animation)  
JMC Academy, Australia



## Program Overview

This program prepares students with the essential creative and technical skills needed for careers in animation, visual effects for the film and TV industry, and game production. Students develop a deep understanding of the entire production process, encompassing concept development, storytelling, character design, and animation techniques.

## Software Proficiency

Students will learn Autodesk Maya & Unreal software, which are industry standards for animation & game, as well as Pixologic ZBrush for digital sculpting, and various Adobe software such as Substance, Photoshop, Illustrator, Premiere Pro, and After Effects.

## Potential Career

- 2D and 3D Animator
- Character Animator
- Character Designer
- Concept Artist
- Game Designer
- Game Producer
- Level Designer
- Lighting Artist
- Modeller
- Rigging Artist
- Storyboard Artist
- Texture Artist
- Visual Effects Artist

## Curriculum

### Term 1

- Design Fundamentals
- Computer Graphic Fundamentals
- Photography
- Classical Animation
- Screenwriting 1
- Creative Drawing

### Term 2

- Modeling Studio
- 3D Modeling
- Sculpting
- Video Production
- Communication & Presentation
- Digital Illustration

### Term 3

- Animation Studio
- 3D Animation
- Game Art & Design
- Mobile Game Production
- Post Production
- 3D Game Asset

### Term 4

- Character Animation Studio
- 3D Character Animation
- Sound Design
- 3D Game Production
- Visual Effects

### Term 5

- Studio Production
- Creative Business & Entrepreneurship

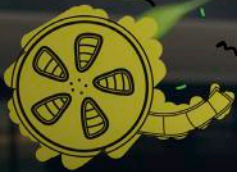
### Term 6

- Final Project

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# Digital Film & Content Production

BTEC HND in Film & Television

**“** Studying for two years at IDS enables students to continue their education in Australia without having to start over, as credits can be transferred. The subjects taught at IDS are also aligned with those taught in Australian universities. **”**



Jasmine Gabriel Winoto

IDS Digital Film and Media Production Alumni  
Bachelor of Film and Screen Media Production  
Griffith University, Australia

## Program Overview

This program offers comprehensive, hands-on training in film and content production, focusing on storytelling, scriptwriting, directing, cinematography, and editing. Students develop creative and technical skills through practical projects and secure internships with industry partners to gain professional experience.

## Software Proficiency

Students at IDS have access to various facilities for filmmaking. They can utilize software such as Celtx for scriptwriting, as well as Adobe Premiere Pro, Adobe After Effects, and Da Vinci Resolve for editing. IDS also provides Industry Standard - Netflix Certified Digital Cinema Camera, lenses, and lighting equipment to assist students in filmmaking process.

## Potential Career

- Cinematographer
- Content Creator
- Creative Producer
- Director
- Documentary Filmmaker
- Editor
- Producer
- Production Manager
- Scriptwriter
- Sound Designer
- Sound Recordist

## Curriculum

### Term 1

- Design Fundamentals
- Computer Graphic Fundamentals
- Screenwriting 1
- Pop Culture in Cinema
- Photography
- Content Production

### Term 2

- Directing 1
- Sound Production 1 : Field Sound Recording
- Communication & Presentation
- Digital Cinematography 1
- Post Production
- Screenwriting 2

### Term 3

- Directing 2
- Sound Production 2 : Sound Design
- Actor's Workshop
- Digital Cinematography 2
- Production Design
- Content Creation Management

### Term 4

- Film Production Business
- Commercial Production & New Media
- Screenwriting 3
- Creative Documentary Production
- Visual Effects Production

### Term 5

- Studio Production
- Pitching Preparation : Final Project

### Term 6

- Film Final Project
- Internship Program

# Our Faculty Members



**Yulian  
Ardhi**

Digital Design  
and Illustration  
Program Head

- 24+ years of experience in Graphic Designer
- Graduate from ITB
- Creative Consultant di Octopus Garden



**Romy  
Oktaviansyah**

Digital Animation  
and Games  
Program Head

- 20+ years of experience in the Animation Industry
- Graduate of IKJ and Vancouver Film School, Canada
- Delegate for 'Animation Theater 2007' at Siggraph Asia



**Ari Dina  
Krestiwawan**

Digital Film and  
Content Production  
Program Head

- 20+ years of experience in the film industry
- Master's in Urban Art and Culture from Jakarta Institute of Arts
- Directed films showcased internationally, including at Museum MACAN, the Thai Film Archive, and Experimenta Film Festival in Bangalore



**Nikko Purnama  
Lukman**

Digital Design &  
Illustration Lecturer

- Graduated from UPH & IKJ
- Awarded 'Best of the Best Designer' for the book design of 'KAMUS VISUAL TIPOGRAFI' at Indonesia's Best Student Final Project Competition, TUAI IGDA (2010)



**Fajar Yudistira  
Ramdani**

Digital Animation &  
Games Lecturer

- 10+ years in the games industry
- Environment Artist at Bandai Namco Studios Malaysia
- Involved in the development of "Little Nightmares 2" and "Gundam Evolution"



**Pandu  
Birantoro**

Digital Film & Content  
Production Lecturer

- Graduated from Vancouver Film School, Canada
- Producer at Paragon Pictures
- Involved in producing films such as 'Losmen Bu Broto' and 'Keluarga Cemara'



# Life at **IDS** | **BTEC**

Campus life is the center of activity where students pursue academic achievements while fostering social relationships and participating in other campus activities. With modern facilities and various opportunities, the campus creates an environment that supports holistic growth and memorable experiences.



# Our Alumni



**Danan Jovian  
Wardhana**



3D Artist at  
RedHot CG



**Keagan Nelka  
Bangun**



Cinematographer/  
Director/OFFLINE  
Editor at SVN.  
Motion



**Kezia Adri  
Putri**



Graphic  
Designer at  
Traveloka



**Livia Prima**



Art Director at  
Polar Engine  
Serpong



**John Halim  
Santoso**



Senior Artist  
at Ubisoft



**Tiara Westlake**



Freelancer  
Filmmaker  
in UK



**Diki Eka  
Kurnia**



VFX Compositor  
Lead at Lumine  
Studio



**Rachel Vania  
Effendi**



Animator at  
Infinite Studio



**Nurul Jihan**



Lead Animator  
at Brown Bag  
Films

# Industry Network





Gateway to International Career

**IDS | BTEC**

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