



ids



**Pearson
BTEC**

International Creative College

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Why IDS | BTEC?

IDS | BTEC is a school of creative and business studies accredited by Pearson BTEC in the UK.

Through a structured, semester-based system, students at IDS can complete **BTEC Level 4 (Higher National Certificate)** or **Level 5 (Higher National Diploma)** — qualifications equivalent to the first or second year of a university degree. With a BTEC qualification, IDS graduates have the flexibility to **enter the workforce with industry-ready skills** or **continue their education abroad** through credit transfer to top universities worldwide.

Programs:



New Program!

Digital Business & Creativepreneurship



Digital Design & Illustration



Digital Animation & Games



Digital Film & Content Production

Industry-based Curriculum

Our programs combine **70% practical learning and 30% theory**, giving students hands-on experience with real-world projects. The curriculum is aligned with UK education standards and industry needs — ensuring students are not just learning, but preparing to thrive in their chosen careers.

Fast Track Career Path

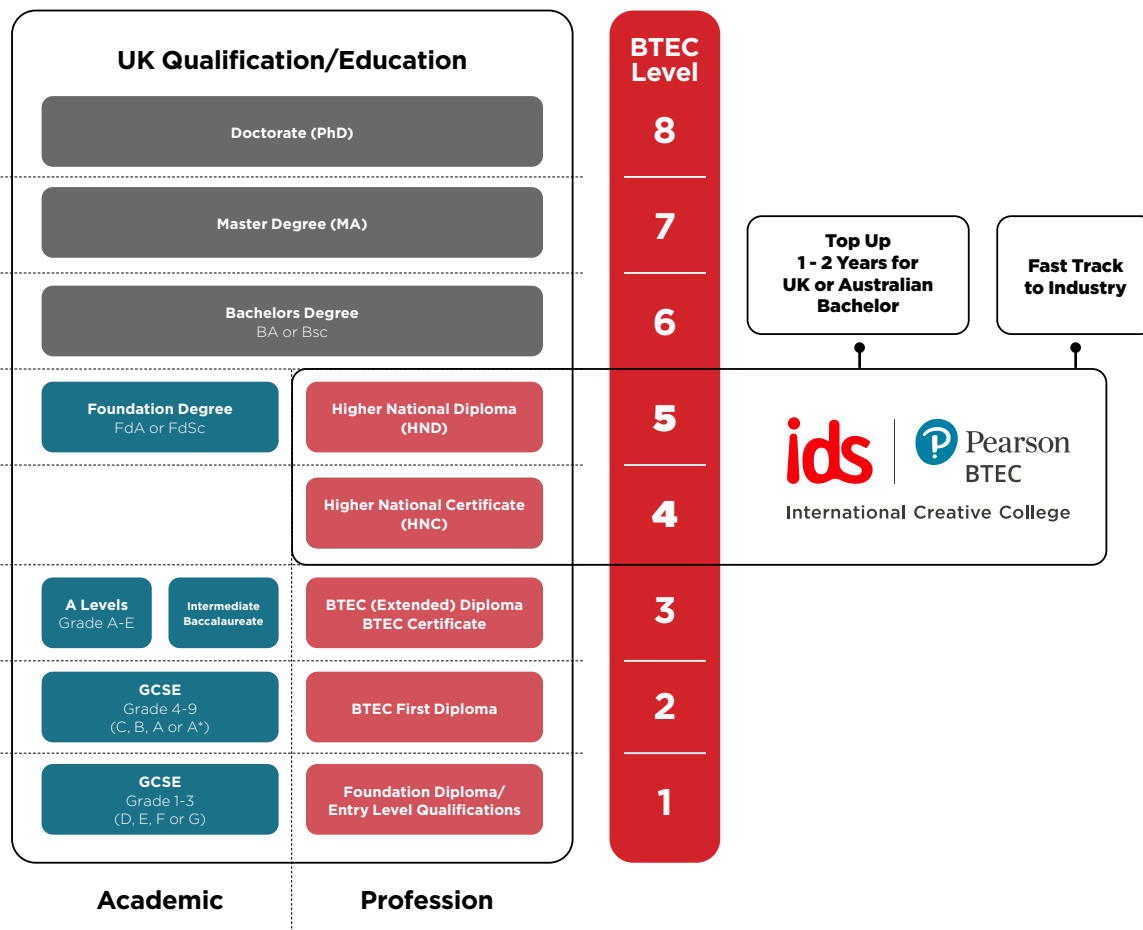
With our semester-based system, students can complete **Level 4 (HNC)** in the first year and **Level 5 (HND)** in the second year — equivalent to the first two years of university. This structure helps students graduate sooner and enter the global job market faster, with strong credentials and practical skills.

International Recognition

BTEC qualifications are **globally recognised**, with pathways to **over 300 universities in 70+ countries**. Students can continue their education abroad by transferring credits or choose to enter the workforce with a respected international diploma in hand.

Cost Saving

Start your journey in Jakarta with globally accredited qualifications at a fraction of the cost of studying abroad from day one. IDS | BTEC offers a **smart and cost-effective way** to gain international education, with the option to continue overseas while saving time and money.



Pathway to International Degree

BTEC (Business and Technology Education Council) offers practical, internationally recognised qualifications designed in collaboration with industry. These programs focus on applied learning, preparing students for both higher education and career entry worldwide.

As an Approved Centre, IDS | BTEC delivers the **BTEC Higher National qualifications**:

- **Level 4 (Higher National Certificate)**
Equivalent to Year 1 of university
- **Level 5 (Higher National Diploma)**
Equivalent to Year 2 of university

These can be completed over two academic years in a structured semester-based system.

IDS | BTEC graduates can transfer their credits and complete a Bachelor's Degree at partner universities in Australia, the UK, Asia, the USA, and over 70 countries worldwide, after meeting progression requirements.

| | Australia | UK | Asia | USA/Canada |
|--|-------------------------|-------------------|-----------------------|-----------------------|
| HNC Level 4 (1 Year in IDS) | Top-up 1.5 - 2 Years | Top-up 2 Years | Top-up 2 - 3 Years | Top-up 2 - 3 Years |
| HND Level 5 (2 Years in IDS) | Top-up 1 - 1.5 Years | Top-up 1 Year | Top-up 2 Years | Top-up 2 Years |

International University Partner

IDS | BTEC has established partnerships with reputable universities in both **Australia and the UK**. This arrangement **facilitates a guaranteed direct pathway** for IDS | BTEC graduates to transition into Bachelor's degree programs at these universities.



AUSTRALIA



Griffith University

- › Bachelor of Design
- › Bachelor of Animation
- › Bachelor of Film and Screen Media Production

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- Top 2% Global Universities
- Top 50 Under 50 Young Universities Worldwide
- Top 200 Ranked Subjects



UNITED KINGDOM



University for the Creative Arts

- › BA (Hons) in Graphic Design
- › BA (Hons) in Animation
- › BA (Hons) in Film Production

—

- UK's #2 Specialist University (2024)
- Leading Research in Art & Design
- Global Reputation for Creative Talent



CANADA



Vancouver Film School

Diploma-based creative programs with global degree pathways to top universities in Canada, United Kingdom, Australia.

—

- Industry-focused one-year intensive diplomas
- Partnerships with BCIT, Laurier, UFV, CDM
- Alumni network in Netflix, Pixar, Ubisoft, and Marvel



Teesside University

- › BA (Hons) in Graphic Design & Illustration
- › BA (Hons) in Animation
- › BA (Hons) in Film & TV Production

—

- 1st European Adobe Creative Campus
- TEF Gold Rating (2023)
- #1 Globally in Learning Technology

Fast Track to Industry

IDS | BTEC offers a structured, semester-based college program designed to help students gain internationally recognised qualifications faster, with strong industry alignment. This makes it an ideal pathway for a wide range of learners:

1

High School Graduates

Begin your higher education journey with a globally recognised UK qualification. Our programs give you practical, job-ready skills and a diploma equivalent to the first or second year of university — helping you enter the workforce or continue your studies faster than traditional routes.

2

Students Seeking to Change Majors

Thinking of switching to a creative or business field? IDS | BTEC offers a smooth and practical transition, helping you build the skills and portfolio needed to explore new career directions confidently.

3

Executives Transitioning to the Creative Industry

Executives and professionals can upskill or pivot into creative and digital industries through flexible, industry-focused courses. Whether it's design, animation, film, or business — you'll graduate with applied knowledge, relevant tools, and strong portfolios to match.



**70% Practical Learning
30% Academic Focus**



**Taught by Industry Experts
With Real Experience**



**Industry-Focused Curriculum
Built for the Real World**



**Portfolio Development
From Day One**



**100+ Industry Networks
For Jobs & Projects**

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NEW PROGRAM!

Digital Business & Creativepreneurship



Program Overview

This program blends entrepreneurship, innovation, and digital business strategy to prepare students for the modern business world. You'll explore areas like marketing, social media, HR, and data analytics—while developing real business ideas and projects in every semester.

Students gain hands-on experience using tools such as Canva, Trello, Notion, Miro, and Google Workspace. Business simulations and startup modeling are embedded throughout the program to sharpen both creative and analytical thinking. With a strong focus on practical application, the program equips graduates to launch ventures, lead digital initiatives, or continue studies at top global universities.

Career Opportunities

Creative Entrepreneur, Startup Founder, Brand Manager, Digital Marketing Strategist, Innovation Consultant, Business Analyst, Content Strategist, Business Development Executive, Digital Business Consultant, Creative Project Manager.

| Level | | Semester |
|--|--|--|
| Level 5 Higher National Diploma | Level 4 Higher National Certificate | Business and the Business Environment |
| | | Marketing Processes and Planning |
| | | 1 Human Resource Management |
| | | Entrepreneurial Ventures |
| | | Leadership and Management |
| | | Accounting Principles |
| | | Managing a Successful Business Project (Pearson Set) |
| | | 2 Digital Business in Practice |
| | | Organisational Behaviour |
| | | Launching a New Venture |
| | | E-Commerce and Strategy |
| | | Brand Management |
| | | 3 Planning Social Media Campaigns |
| | | Business Data Analytics and Insights |
| | | Final Project: Research Project (Pearson Set) |
| | | 4 Creative Business & Entrepreneurship |
| | | Final Project |

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Digital Design & Illustration

“IDS teaches and equips the materials taught in my classes at Griffith, which are useful for a career in the design field.”



Audrey Felicia Purnama

IDS Digital Design & Illustration Alumni
Bachelor of Design
Griffith University, Australia

Program Overview

This program is built for aspiring creatives who want to master modern visual communication. You'll explore core skills in graphic design, digital illustration, typography, branding, motion, and UI/UX—while developing a standout portfolio through real-world projects.

Guided by industry professionals, the learning is hands-on and supported by tools like Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign), Figma and Canva. From storytelling to design thinking, every class prepares you to thrive in a creative career or continue to a design degree abroad.

Career Opportunities

Graphic Designer, Digital Illustrator/Visual Artist, UI/UX Designer, Motion & Content Designer, Brand Identity Designer, Web & Interactive Designer, Advertising & Campaign Strategist, Creative Entrepreneur, Art Director (Junior level), Digital Product Designer, Visual Storyteller/Script Designer, Retail & Experiential Designer, Communication Specialist.

| Level | | Semester |
|------------------------------------|--|--|
| Level 5 Higher National Diploma | Level 4 Higher National Certificate | Digital Graphic Fundamentals |
| | | Digital Drawing |
| | | 1 Design Fundamentals |
| | | Typography Design |
| | | Scriptwriting |
| | | Communication & Presentation |
| | | Visual Culture in Design |
| | | 2 Character Design |
| | | UI & UX Design |
| | | Design Thinking |
| | | Conceptual Art & Design |
| | | Motion Design |
| | | 3 Advertising & Marketing |
| | | Brand Identity Design |
| | | Retail Design |
| | | 4 Creative Business & Entrepreneurship |
| | | Final Project |

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Digital Animation & Games

“ I am fortunate because IDS has quite a good connection with the industry, so after I graduated, I was able to work directly in a good VFX studio. While working there, I gained much more knowledge. I also feel that continuing my studies abroad to obtain a Bachelor's Degree is still important in this industry, so I ultimately decided to pursue my studies at JMC Academy with a pathway program from IDS. ”

Aldi Andoko

IDS Digital Animation & Games Alumni
Bachelor of Creative Art (Animation)
JMC Academy, Australia



Program Overview

This program is your gateway to the world of animation, games, and visual storytelling. Learn the full production pipeline—from 2D drawing, 3D modeling, and animation to game asset development and post-production.

Through real-world briefs and expert guidance, you'll master essential software like Autodesk Maya, Unreal Engine, ZBrush, and Adobe Creative Suite. Projects are designed to build both creative and technical strength, preparing you for careers in animation studios, game development, or further study in top international programs.

Career Opportunities

2D Animator, 3D Animator, Game Designer, Character Designer, Concept Artist, Storyboard Artist, Game Asset Creator, Level Designer, Rigging Artist, Lighting Artist, Visual Effects Artist, Motion Designer, Technical Animator, Creative Director (junior level), Indie Game Developer.

| Level | | Semester |
|--|--|--------------------------------------|
| Level 5 Higher National Diploma | Level 4 Higher National Certificate | Digital Graphic Fundamentals |
| | | Digital Drawing |
| | | 1 3D Modeling |
| | | Classical Animation |
| | | Scriptwriting |
| | | Communication & Presentation |
| | 2 | Post Production |
| | | 3D Game Asset production |
| | | 3D Animation |
| | | Screenwriting |
| | | Character Illustration Development |
| | | Visual Effects |
| | 3 | 3D Character Animation |
| | | Mobile Game Production |
| | | 3D Game Production |
| | 4 | Creative Business & Entrepreneurship |
| | | Final Project |

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Digital Film & Content Production

“ Studying for two years at IDS enables students to continue their education in Australia without having to start over, as credits can be transferred. The subjects taught at IDS are also aligned with those taught in Australian universities. **”**



Jasmine Gabriel Winoto

IDS Digital Film and Media Production Alumni
Bachelor of Film and Screen Media Production
Griffith University, Australia

Program Overview

This program trains students in the art and craft of filmmaking, covering storytelling, directing, cinematography, editing, and post-production. From the first semester, students work on real film projects—developing technical and creative skills while building a professional showreel.

You'll learn industry-standard tools like Celtx, After Effects, and Da Vinci Resolve, and work with Netflix-certified cameras, lenses, and lighting equipment. Through hands-on classes and expert mentoring, students graduate with a strong foundation in film production and the confidence to create compelling visual narratives across genres.

Career Opportunities

Director, Cinematographer, Screenwriter, Film Editor, Content Creator, Documentary Filmmaker, Sound Designer, Script Supervisor, Production Manager, Creative Producer, Sound Recordist, Commercial Filmmaker, Digital Video Editor.

| Level | | Semester |
|------------------------------------|--|--------------------------------------|
| Level 5 Higher National Diploma | Level 4 Higher National Certificate | Digital Graphic Fundamentals |
| | | Pop Culture in Cinema |
| | | 1 Content Production |
| | | Cinematography |
| | | Scriptwriting |
| | | Communication & Presentation |
| | | Post Production |
| | | 2 Sound Production |
| | | Actor's Workshop |
| | | Screenwriting |
| | | Advanced Screenwriting |
| | | Visual Effects |
| | | 3 Advertising & Marketing |
| | | Commercial Production |
| | | Directing |
| | | Creative Business & Entrepreneurship |
| | | 4 Final Project |

Our Faculty Members



**Andang
Kelana**

Head of Center /
Digital Design &
Illustration
Program Head

- 20+ years as a graphic designer, artist, and creative director in visual communication
- Founder of Visual Jalanan and hoppla.id, blending street art and digital design culture
- Exhibited and screened works internationally, incl. Singapore Biennale, CPH:DOX, and DMZ Docs Korea



**Romy
Oktaviansyah**

Digital Animation
& Games
Program Head

- 20+ years of experience in the Animation Industry
- Graduate of IKJ and Vancouver Film School, Canada
- Delegate for 'Animation Theater 2007' at Siggraph Asia



**Ari Dina
Krestiawan**

Digital Film &
Content Production
Program Head

- 20+ years of experience in the film industry
- Master's in Urban Art and Culture from Jakarta Institute of Arts
- Directed films showcased internationally, including at Museum MACAN, the Thai Film Archive, and Experimenta Film Festival in Bangalore



**Nikko Purnama
Lukman**

Digital Design &
Illustration Lecturer

- Graduated from UPH & IKJ
- Awarded 'Best of the Best Designer' for the book design of 'KAMUS VISUAL TIPOGRAFI' at Indonesia's Best Student Final Project Competition, TUAU IGDA (2010)



**Fajar Yudistira
Ramdani**

Digital Animation &
Games Lecturer

- 10+ years in the games industry
- Environment Artist at Bandai Namco Studios Malaysia
- Involved in the development of "Little Nightmares 2" and "Gundam Evolution"



**Pandu
Birantoro**

Digital Film & Content
Production Lecturer

- Graduated from Vancouver Film School, Canada
- Producer at Paragon Pictures
- Involved in producing films such as 'Losmen Bu Broto' and 'Keluarga Cemara'

Life at **IDS | BTEC**

Campus life is the center of activity where students pursue academic achievements while fostering social relationships and participating in other campus activities. With modern facilities and various opportunities, the campus creates an environment that supports holistic growth and memorable experiences.



Our Alumni



**Danan Jovian
Wardhana**



3D Artist at
RedHot CG



**Keagan Nelka
Bangun**



Cinematographer/
Director/OFFLINE
Editor at SVN.
Motion



**Kezia Adri
Putri**



Graphic
Designer at
Traveloka



Livia Prima



Art Director at
Polar Engine
Serpong



**John Halim
Santoso**



Senior Artist
at Ubisoft



Tiara Westlake



Freelancer
Filmmaker
in UK



**Diki Eka
Kurnia**



VFX Compositor
Lead at Lumine
Studio



**Rachel Vania
Effendi**



Animator at
Infinite Studio



Nurul Jihan



Lead Animator
at Brown Bag
Films



**Anargia
Alfarizi**



Creative Head at
PT Bintang Media
Produksi



Bill Alzepa



Videographer at
Bared Footwear,
Australia

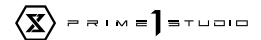
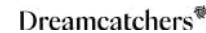


**Renaldi
Abednego**



Colorist at
Oi Studios,
Australia

Alumni in the Industry



Denny Siswanto

IDS | BTEC Alumni Batch 2008
Lead Look Development Artist
at Visinema Studios
3D Asset Supervisor
at JUMBO Movie



Annisa Nadhila Issadi

IDS | BTEC Alumni Batch 2017
Compositing Artist at
Lumoswork For JUMBO Movie



Diki Eka Kurnia

IDS | BTEC Alumni Batch 2017
Lead Compositor at LMN VFX
Compositing Supervisor for
Pengepungan di Bukit Duri Movie



Ahamada Zubery Khani

IDS | BTEC Alumni Batch 2020
3D Generalist for Pengepungan
di Bukit Duri Movie



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